

FOR IMMEDIATE RELEASE

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Travis Sauter Partners with Lester Buildings in ARCA Debut *Sauter To Race Roulo Bros. Racing No. 99 at Madison*

LESTER PRAIRIE, MN (August 20, 2013) – After ten consecutive wins at Madison International Raceway (MIS), super late model star Travis Sauter will try for his eleventh straight win there; this time in an ARCA car. So impressed with Sauter's run at "Wisconsin's Fastest Half Mile" track, Roulo Bros. Racing has signed the third-generation Wisconsin driver to race their winning No. 99 Ford when the ARCA by Menards Racing Series visits the Madison International Speedway on Sunday, August 25th for the Herr's Live Life with Flavor 200.

Lester Building Systems LLC will sponsor Sauter and the Roulo Brothers Racing No. 99 as the local ace makes his ARCA debut. Lester Buildings has a long tradition of motorsports sponsorships including Tim Sauter, Chub Frank, National Tractor Pullers Association, The Milwaukee Mile, Road America and the ARCA Midwest Tour. Habelman Bros. Cranberries will provide associate sponsorship on the Lester Buildings No. 99.

"I'm really looking forward to running the Lester Buildings Ford at Madison," Sauter said. "I believe my experience at MIS will pay dividends this weekend. I can't thank Lester Buildings, Habelman Bros. Cranberries and Roulo Brothers enough for the opportunity to race in front of the hometown crowd."

"We're excited to see Travis use his track experience in a top-tier Roulo Brothers car," said Stephanie Beste, Lester Buildings' Marketing Manager. "It's a perfect fit."

Jim Sauter, Travis' grandfather, raced for Roulo Bros. in 1993 in the Winston (Sprint) Cup series and the ARCA series. Team owner and crew chief Gary Roulo comments, *"Travis is a lot like Jim. They both strive for nothing less than a win. With Travis' winning record at Madison and our 2nd place finish in this race in 2012 and our win in 2011, we're set up for success."*

The race will be tape delayed on NBC Sports on Thursday evening, August 29th.

About Travis Sauter

Travis began racing street stock cars in 2002 in central Wisconsin and quickly ascended through limited late models to super late models. He now runs in the ARCA Midwest Tour, along with other special events. Travis has won the prestigious Oktoberfest 100 at the La Crosse Fairgrounds Speedway three times and in 2012 he won the inaugural Howie Lettow Memorial 150 at the Milwaukee Mile. Last month he finished second to Kyle Busch in the marquee event. Learn more at travissauter.com. Facebook: [Pages/Travis-Sauter](https://www.facebook.com/Pages/Travis-Sauter) | Twitter: [@travissauter](https://twitter.com/travissauter)

About Roulo Bros. Racing

Roulo Bros. Racing is the reigning 2012 ARCA by Menards Racing Series Championship team after winning the title with Roush Fenway Development Driver Chris Buescher. Roulo Bros. leads all active team owners in series victories. Past team drivers have included NASCAR legends Alan Kulwicki, Darrell Waltrip and Dick Trickle. The team is led by team owners Gary Roulo (2012 *Cometic* Crew Chief of the Year) and Russell Roulo (2012 *Klotz* Engine Mechanic of the Year). Facebook: [Roulo Brothers Racing Fanpage](https://www.facebook.com/RouloBrothersRacing) | Twitter: [@RouloBros](https://twitter.com/RouloBros)

About Lester Building Systems LLC

Established in 1947, Lester Building Systems LLC has designed and manufactured over 150,000 post-frame buildings for the agricultural, equestrian, hobby and commercial building markets. Based in Lester Prairie, MN, the company distributes in 35 states, with regional facilities in Clear Brook, VA and Charleston, IL. Learn more at lesterbuildings.com. Facebook: [Lester Building Systems LLC](https://www.facebook.com/LesterBuildingSystemsLLC) | Twitter: [@LesterBuildings](https://twitter.com/LesterBuildings)

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